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FISHERIES & ARD DEPARTMENT

NOTIFICATION

The 4th December, 2024

No.19314—FARD-VP-3VP-0033/2024/FARD. — The State Cabinet in their 10th meeting held on dated 13th November, 2024 have approved the proposal for implementation of the "Poultry Development" under new State Sector Scheme "Prani Sampada Samrudhi Yojana (PSSY) an umbrella scheme of F&ARD Department.

Introduction

The livestock sector is a major contributor to Odisha's agricultural economy. Its share in the state's Gross State Value Added (GSVA) has grown from 2.4% in 2011-12 to 3.5% in 2023-24. A key part of this sector is poultry farming, which includes both egg and meat production. In the financial year 2022-23, Odisha produced 341 crore eggs, making up just 2.5% of India's total egg production. Per capita egg availability in India is 101 eggs, but in Odisha, the number is only 74. While Odisha is close to becoming self-sufficient in egg production, it needs to continue growing to meet future demand. In terms of poultry meat, Odisha produced 126 thousand metric tons (TMT) in 2023-24, which is about 2.5% of India's total meat production. Per capita meat availability in Odisha is 4.93 kg per year, compared to the national average of 7.1 kg. These numbers highlight a clear gap between Odisha and the national figures in poultry sector. This disparity in poultry production is due to factors like low productivity, poor feeding practices, and a lack of proper infrastructure for poultry farming.

To address these issues and meet the rising demand for egg & meat products, the Department has proposed the **"Prani Sampad Samrudhhi Yojana," with two sub-schemes i.e. Poultry Development & Small Animal Development.** The budget outlay under the sub-scheme **"Poultry Development"** has been proposed at **Rs. 1031.1936 Crore for five years** from the **FY 2024-25 to FY 2028-29** with an aim to

benefit **3,73,928 farmers** (including WSHGs) with direct employment generation. There will be an additional production of about 95.58 TMT meat per year & 5.5 lakh eggs per day upon implementation of the scheme.

Sub-Scheme details

In the sub-scheme "Poultry Development" under State scheme "**Prani Sampad Samrudhhi Yojana**" an amount of **Rs 1031.1936 Crore** has been proposed for five years from the FY 2024-25 to FY 2028-29 & under following components.

- i. **Broiler Farming in deep litter System (500 bird Capacity)** -Support will be provided to **31,400** of farmers in five years. The Unit cost is **Rs.1.8 lakh** & back ended subsidy @ 60% will be provided to SC, ST & Women, Transgender & PWD beneficiaries & @ 50% to general category beneficiaries.
- ii. **Broiler Farming in deep litter System (2000 bird Capacity)** - Support will be provided to **11,300** WSHGs & individual farmers in five years. The Unit cost is **Rs.7.2 lakh** & back ended subsidy @ 60% will be provided to SC, ST & Women, Transgender & PWD beneficiaries & @ 50% to general category beneficiaries.
- iii. **Layer Farming in deep litter/cage System (1000 bird Capacity)** - Support will be provided to **1310** of farmers in five years. The Unit cost is **Rs.8.225 lakh** & back ended subsidy @ 60% will be provided to SC, ST & Women, Transgender & PWD beneficiaries & @ 50% to general category beneficiaries.
- iv. **Semi Commercial Duck farming (1000 bird Capacity)** - Support will be provided to **1020** of farmers in five years. The Unit cost is **Rs.4.4 lakh** & back ended subsidy @ 60% will be provided to SC, ST & Women, Transgender & PWD beneficiaries & @ 50% to general category beneficiaries.
- v. **Rural Backyard Poultry Rearing (45 bird Capacity)** - Support will be provided to **2,13,000** of farmers in five years with unit cost of **Rs 4250.00** for rearing of 45 numbers (25+20) of 04 weeks old LIT birds (**100% subsidy**) in a gap of 2 months.
- vi. **Rural Backyard Poultry Rearing in PVTG area (20 bird Capacity)** -Support will be provided to **1,00,000** of farmers in five years with unit cost of **Rs 4250.00** for rearing of 20 numbers of 2 months old sexed deshi variety birds (**100% subsidy**) in single phase.
- vii. **Rural Backyard Duck Rearing (50 bird Capacity)** - Support will be provided to **15,100** of farmers in five years with unit cost of **Rs 5000.00** for rearing of 50

numbers of 02 weeks old ducklings (25+25) in two phases in a gap of 2 months **(100% subsidy)**.

viii. **Establishment of Mini Poultry Feed Mill** - Support will be provided to **396** of farmers in five years with unit cost of **Rs.2.8 lakh** & back ended subsidy @ 60% will be provided to SC, ST & Women, Transgender & PWD beneficiaries & @ 50% to general category beneficiaries.

ix. **Establishment of Chick Rearing Unit (1000 Capacity)**- Support will be provided to **403** of farmers in five years with the unit cost **Rs.2.54 lakh** & back ended subsidy @ 60% will be provided to SC, ST & Women, Transgender & PWD beneficiaries & @ 50% to general category beneficiaries.

By Order of the Governor,
SURESH KUMAR VASHISHTH
Principal Secretary to Government